Marketing Mastermind

Online Business 2024

AI Software for Skyrocketing Retail Point-of-Sale Sales to Hundreds of Millions of Dollars

mehrdad.ir

01

Agenda

About Company	Team	Executive Summary
Project Background	Budget	Objectives
Target & Result	Timeline	Whiteboard
Project Overview	Risk	

02

About Our

Engaged in

Our team is engaged in application design and Smart city

History

From 2004 until now

03

Project Background

As part of the project background, the current project emerges as a new horizon in the world of business and technology, focusing on developing the economic value of a venture on a global scale. This project, combining expertise from various fields, takes pride in unprecedented innovations in marketing and sales. Below, we delve into the most significant aspects of the project's background.

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Project Target & Result

1. Increasing User Base: The primary objective of this project is to increase the number of users and customers utilizing our point-of-sale systems. Over the next three years, we aim to expand the user base to 100,000 units

2. Enhancing Point-of-Sale Sales: A significant goal of this project is to improve and enhance the performance of point-of-sale systems in the fields of marketing and online commerce. This enhancement will lead to a significant increase in sales, amounting to hundreds of millions of dollars for customer-centric businesses and stores.

3. Becoming an Industry Leader: The ultimate objective of this project is to become a leading and superior entity in the fields of marketing and online commerce software. By achieving this goal, the project will introduce substantial economic value to the world of commerce, secure an esteemed position in the industry, and establish a formidable presence in the market.

Our Overview

The current project has emerged as a leader in the fields of technology, marketing, and online commerce. Its primary goal is to enhance and improve retail systems using artificial intelligence technologies and marketing innovations. This project focuses on making significant changes in the marketing and online commerce industry, providing users with opportunities for skill development and utilization of advanced tools in this domain. The project aims to elevate stores and businesses to a new level of growth and profitability, gaining global attention on a path filled with innovation and purpose.

Project Overview

Project
## Team

Our team, as a vital part of this project, consists of professional and specialized individuals engaged in various fields, including product design, marketing, and smart city technologies. Our team members have extensive experience in their respective domains and continually strive for innovation and improvement. This professional team dedicates its full potential to turning the project into a significant success in the realms of technology and marketing.

mr. Heidari
CEO

Budget
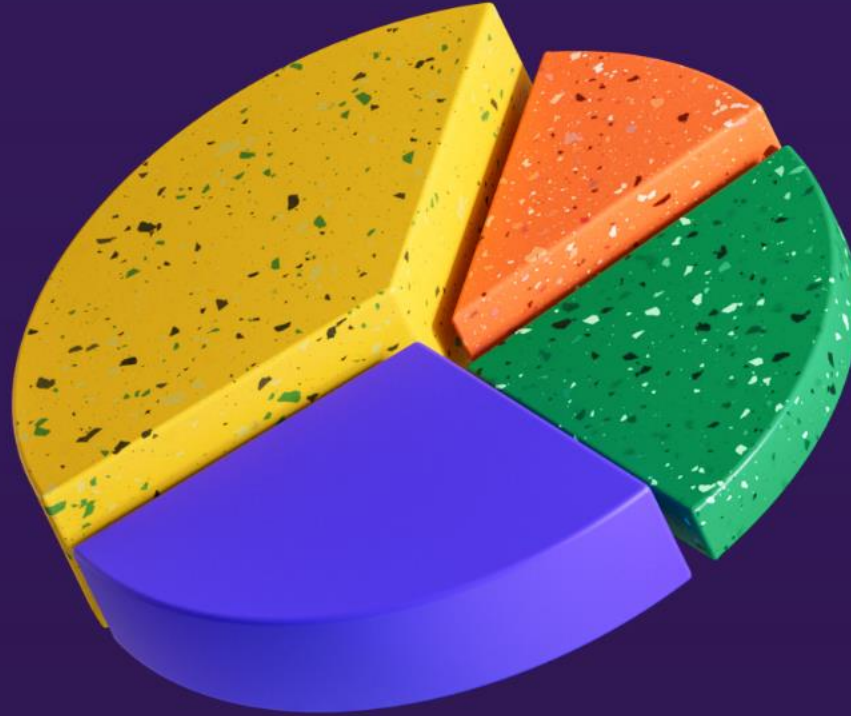
Software Development

- Phase 1: $80,000
- Phase 2: $120,000
- Phase 3: $200,000

Marketing and advertising

1. 100 thousand dollars
2. 200 thousand dollars
3. 700 thousand dollars
4. 1 million dollars
5. 2 million dollars
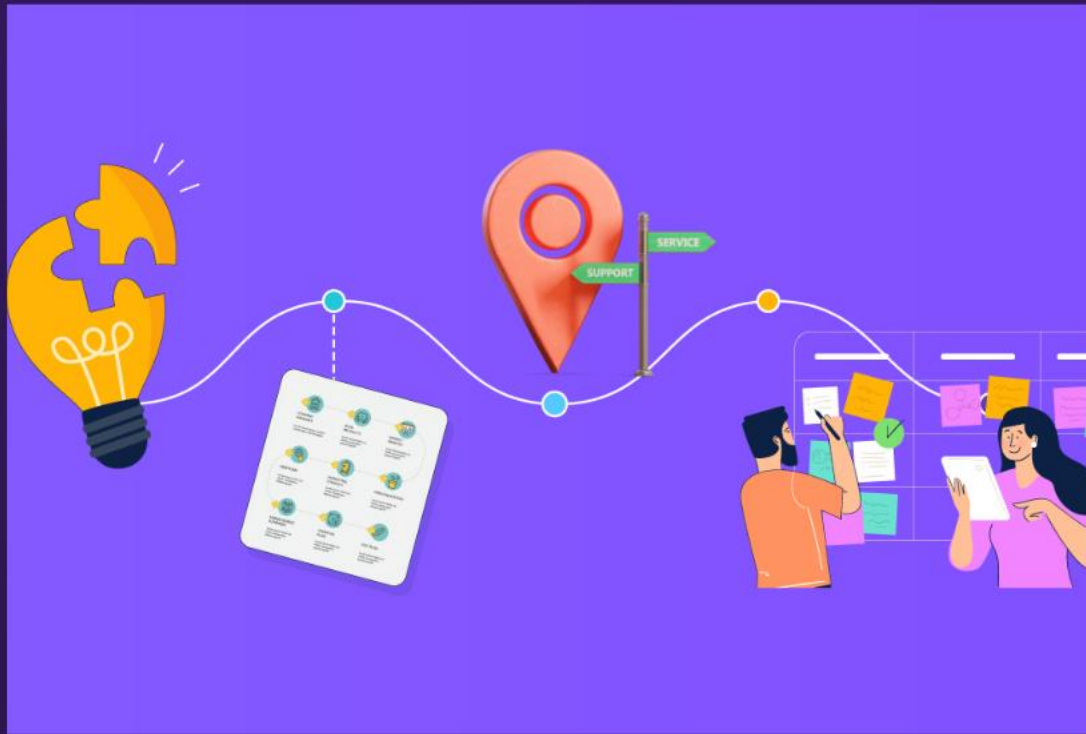
technology development

For the first year, we have budgeted $20,000 per month for

management and operations

- For the first 3 months: $12,000 per month.
- For the second 3 months: $18,000 per month.
- For the third 3 months: $38,000 per month.
- For the fourth 3 months: $48,000 per month.

Project Timeline

monthly-work flow

1	Reprogramming- Prototop tests- Start programming-
2-5	Programming - ui/ux designs - start marketing - site design
6	Program tests - local marketing - development - feedback recording
6-12	Publish the application in all markets - development - testing and feedback - support - marketing

Risk →

Market Uncertainty Risk 01

Due to the absence of a similar international benchmark, there is a possibility of sudden changes in demand and customer needs that could impact marketing strategies.

Technical Risk: 02

Despite accurate predictions, unexpected technical issues may arise during the development and operation of the software, potentially leading to project delays and cost overruns.

Executive Summary

About executive summary

This project is an innovative startup in the fields of technology, marketing, and online commerce. With the utilization of advanced artificial intelligence technologies and novel marketing innovations, its primary goal is to improve and enhance retail systems and achieve higher levels of profitability and growth through increased sales. This project focuses on creating exciting changes in the marketing and online commerce landscape and provides opportunities for users and businesses to have unique experiences.

Objectives

Revenue Growth

Achieve substantial revenue growth through the implementation of innovative solutions, targeting hundreds of millions of dollars in sales

Market Leadership

Establish a prominent position as a leader in the fields of technology, marketing, and online commerce.

User Empowerment

Empower users with skill-building opportunities and access to advanced tools for enhanced online commerce experiences
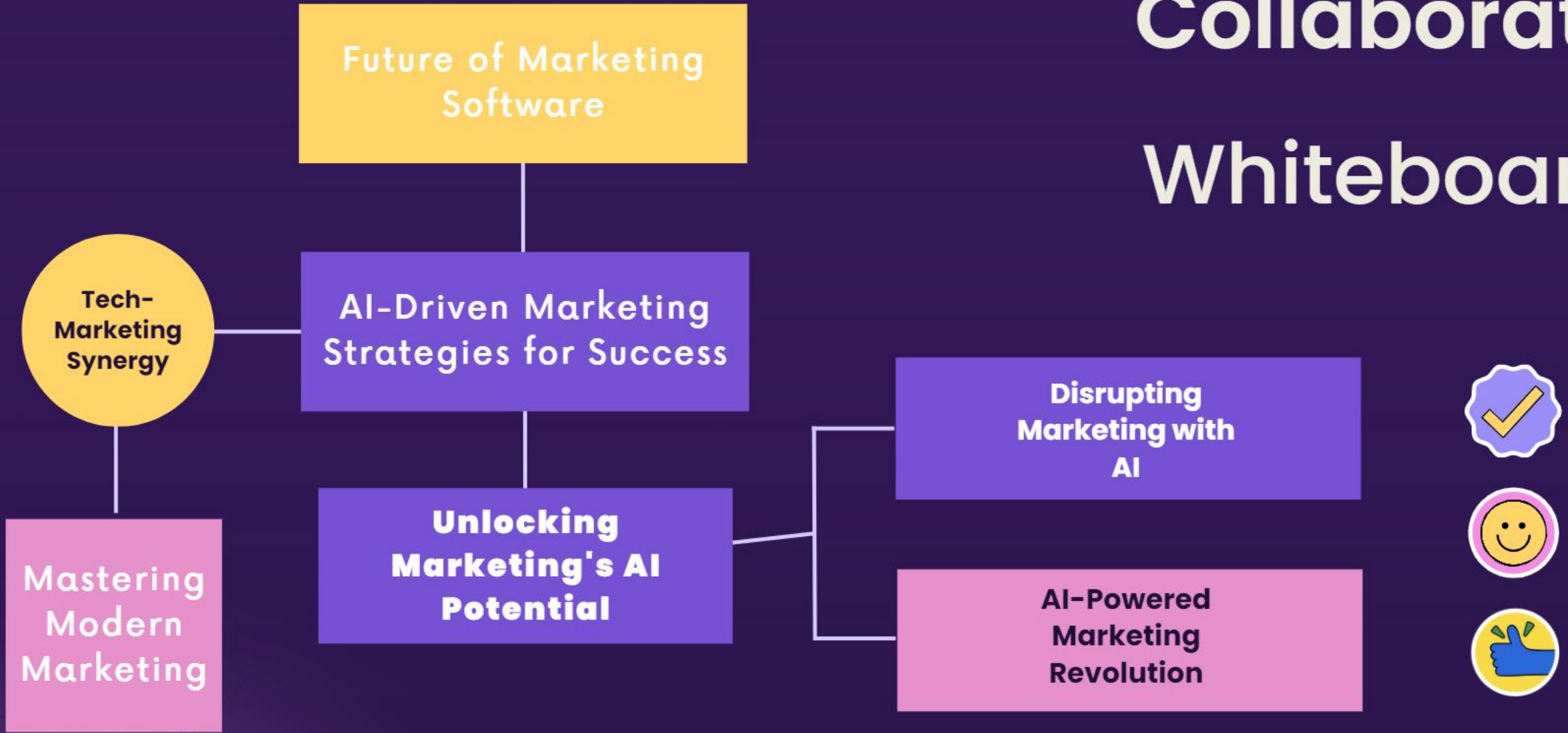
Industry Transformation

Drive significant transformation in the marketing and online commerce industry through pioneering technologies and strategies

Global Recognition

Garner international recognition and attention through a path of innovation and purpose-driven initiatives

Collaborate Whiteboard

Future of Marketing Software

Tech-Marketing Synergy

AI-Driven Marketing Strategies for Success

Mastering Modern Marketing

Unlocking Marketing's AI Potential

Disrupting Marketing with AI

AI-Powered Marketing Revolution

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Thank You

We sincerely appreciate all our friends, colleagues, and team members who accompanied us on this journey and provided us with inspiration and support. This project, driven by our efforts and dedication, ventured into a world full of opportunities, and we hope it will lead to even greater successes. Thanks to everyone who accompanied us on this path.